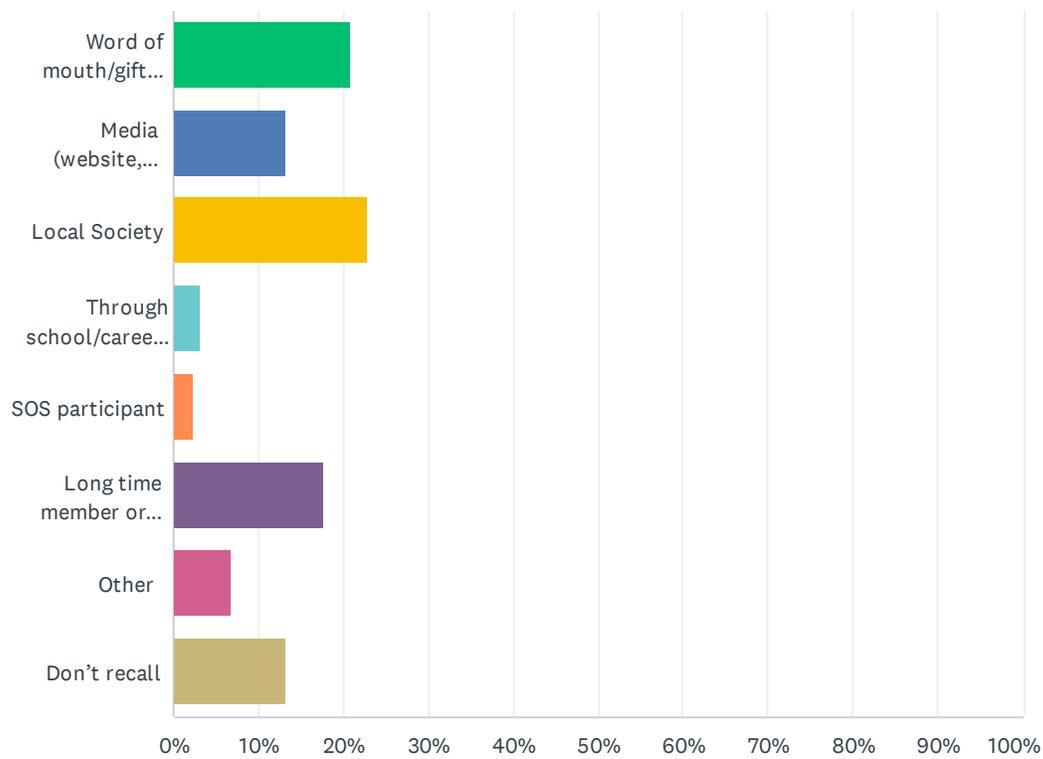


Nature Saskatchewan Members Survey 2024



Q1 How did you first hear about Nature Saskatchewan?

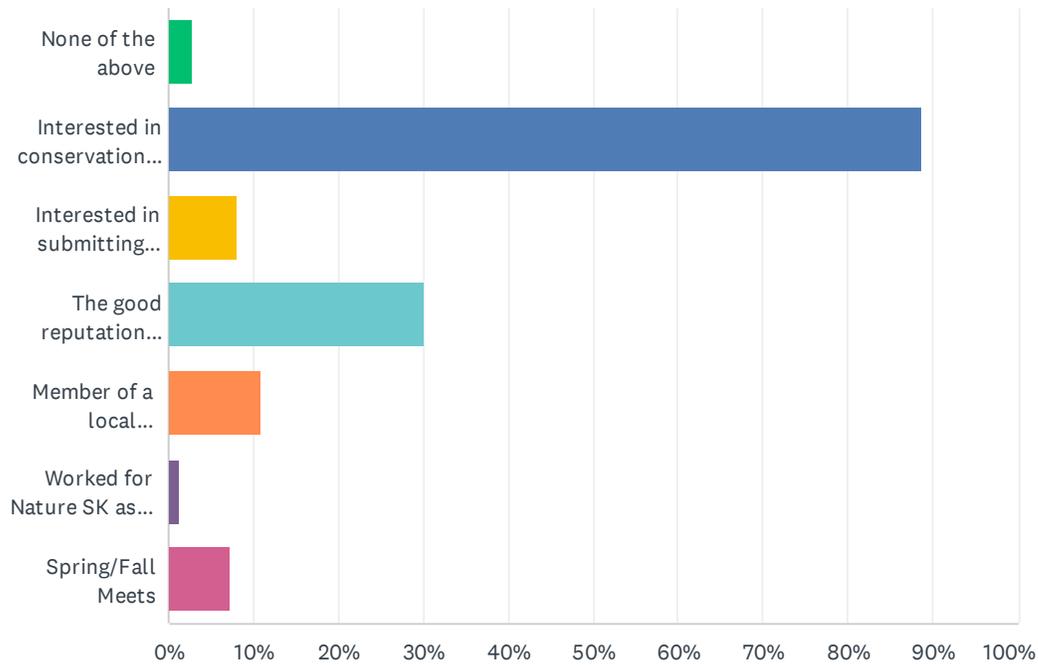
Answered: 220 Skipped: 0



ANSWER CHOICES	RESPONSES	
Word of mouth/gift membership	20.91%	46
Media (website, social media, traditional media)	13.18%	29
Local Society	22.73%	50
Through school/career training	3.18%	7
SOS participant	2.27%	5
Long time member or mentor	17.73%	39
Other	6.82%	15
Don't recall	13.18%	29
TOTAL		220

Q2 What prompted you to become a member of Nature Saskatchewan?

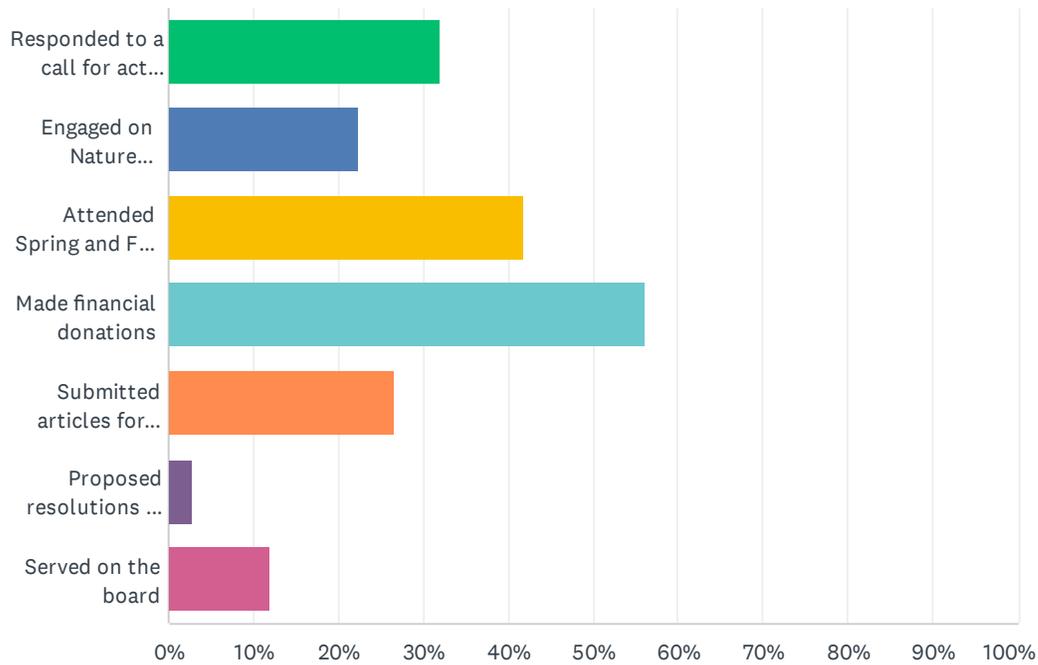
Answered: 220 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	2.73%	6
Interested in conservation and the environment	88.64%	195
Interested in submitting articles to the Blue Jay	8.18%	18
The good reputation Nature SK has as a voice for nature/advocacy	30.00%	66
Member of a local society/gift membership/encouraged by peers	10.91%	24
Worked for Nature SK as staff and maintained membership	1.36%	3
Spring/Fall Meets	7.27%	16
Total Respondents: 220		

Q3 In what ways are you active in Nature Saskatchewan?

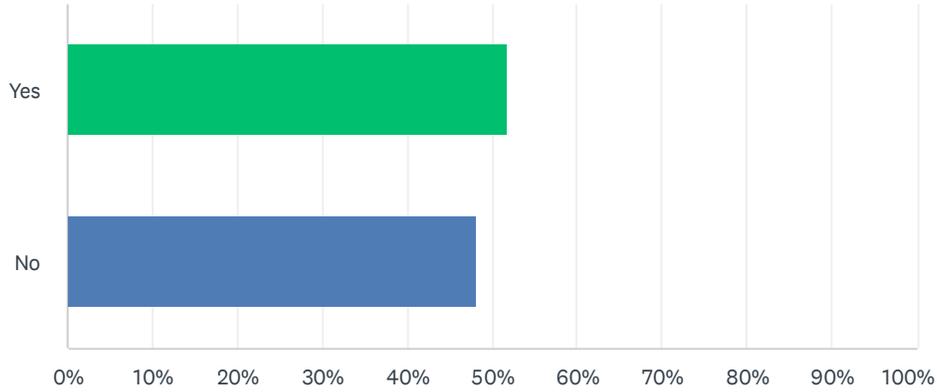
Answered: 184 Skipped: 36



ANSWER CHOICES	RESPONSES	
Responded to a call for action (signed a petition, wrote a letter)	32.07%	59
Engaged on Nature Saskatchewan's social media	22.28%	41
Attended Spring and Fall Meets	41.85%	77
Made financial donations	55.98%	103
Submitted articles for Blue Jay	26.63%	49
Proposed resolutions for AGM	2.72%	5
Served on the board	11.96%	22
Total Respondents: 184		

Q4 Have you ever attended an in person event with Nature Saskatchewan (Spring/Fall meets, one day events such as Migratory Bird Day, bird counts)?

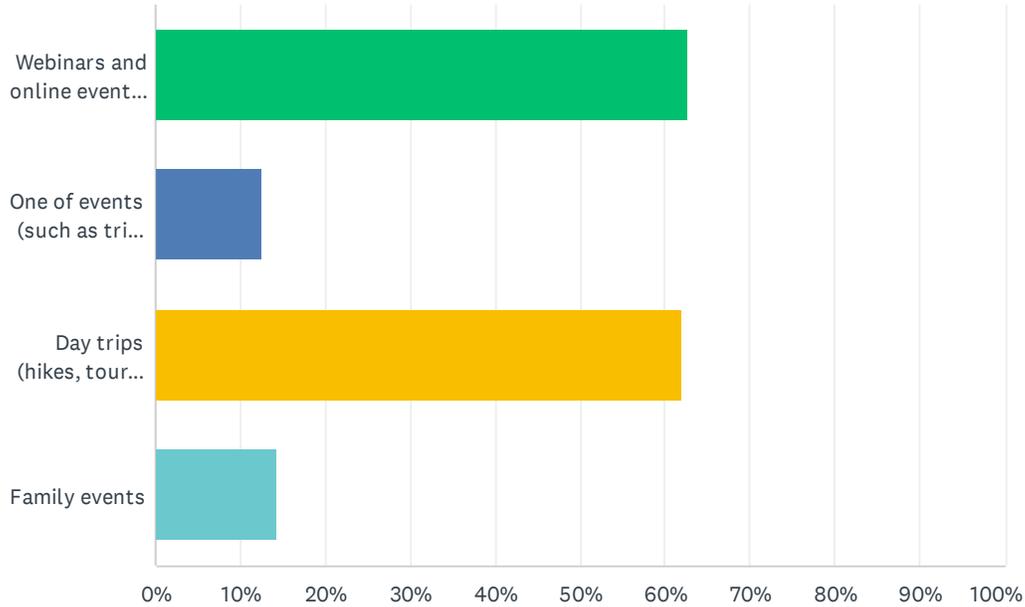
Answered: 218 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	51.83%	113
No	48.17%	105
TOTAL		218

Q5 What types of events/activities would you like to see Nature Saskatchewan offer in the future?

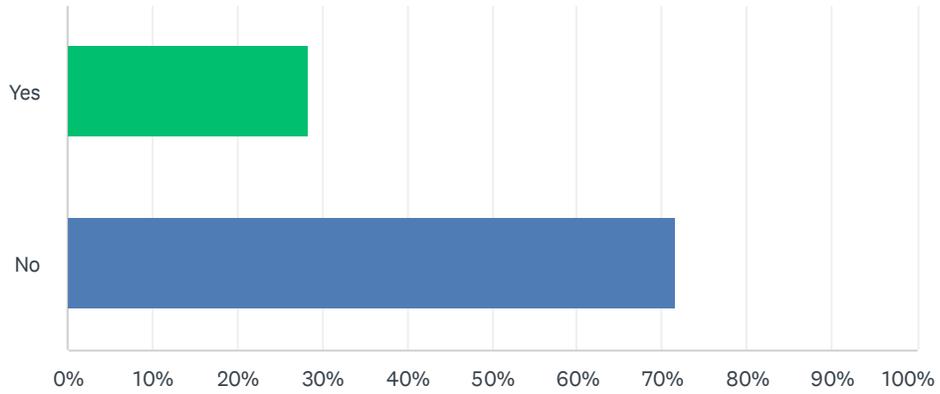
Answered: 182 Skipped: 38



ANSWER CHOICES	RESPONSES	
Webinars and online events such as Zoom presentations	62.64%	114
One of events (such as trivia nights)	12.64%	23
Day trips (hikes, tours etc.)	62.09%	113
Family events	14.29%	26
Total Respondents: 182		

Q6 Have you volunteered with Nature Saskatchewan in the past?

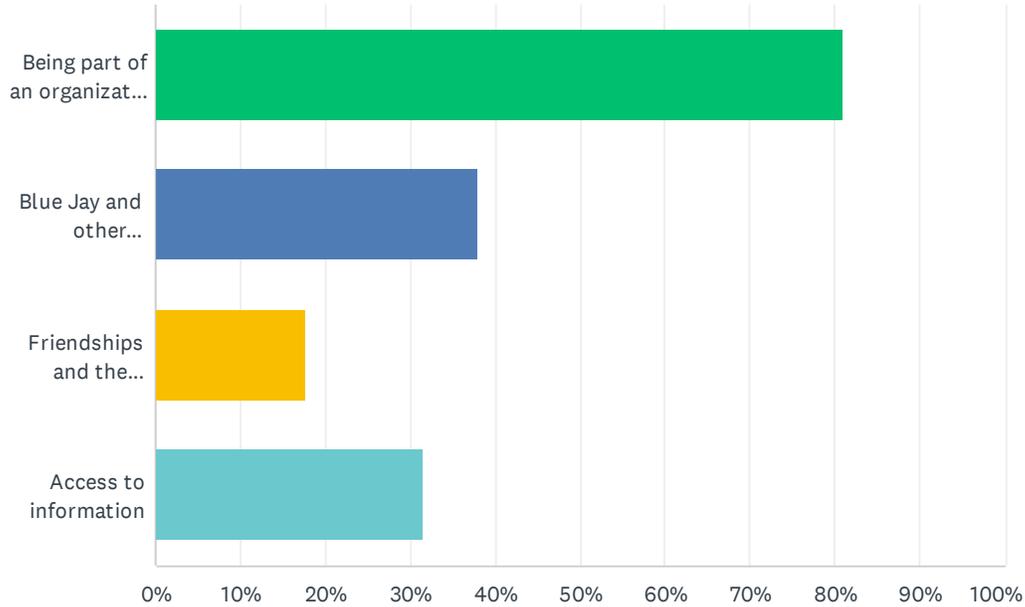
Answered: 219 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	28.31%	62
No	71.69%	157
TOTAL		219

Q7 What do you consider to be the most important benefit of being a Nature Saskatchewan member?

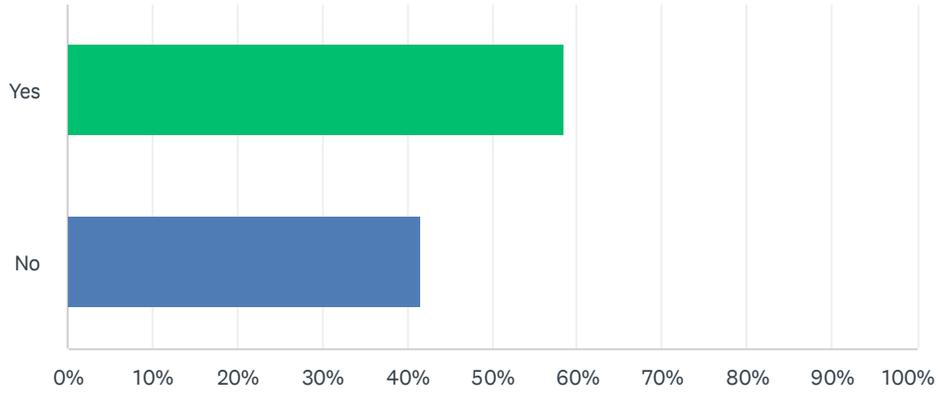
Answered: 216 Skipped: 4



ANSWER CHOICES	RESPONSES	
Being part of an organization I believe in/supporting programming, advocacy & conservation	81.02%	175
Blue Jay and other publications	37.96%	82
Friendships and the people/community	17.59%	38
Access to information	31.48%	68
Total Respondents: 216		

Q8 Nature Saskatchewan publishes special nature related books. Have you purchased any of these books in the last 5 years?

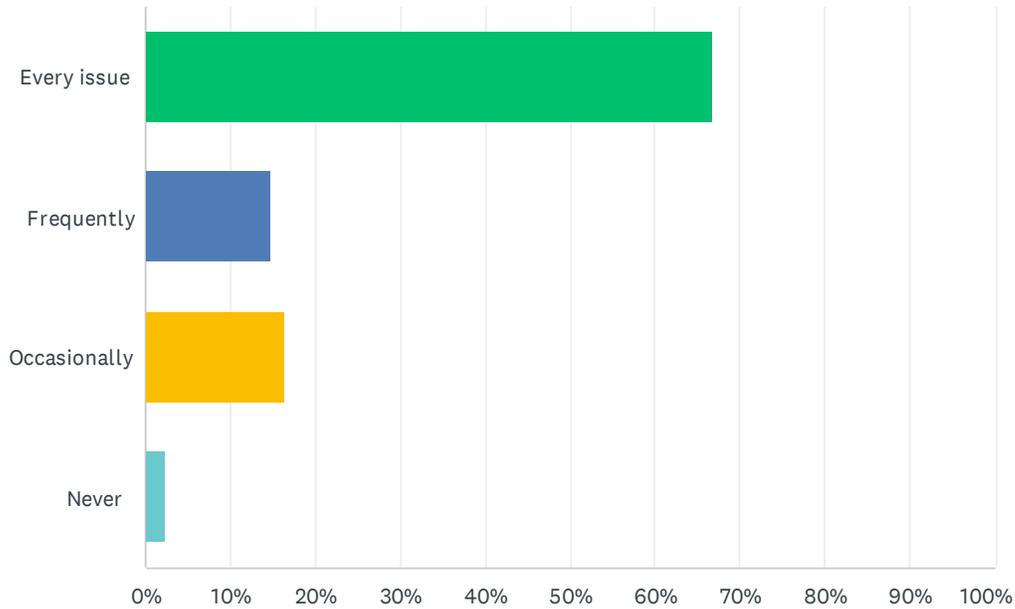
Answered: 217 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	58.53%	127
No	41.47%	90
TOTAL		217

Q9 Nature Saskatchewan's journal Blue Jay, published 4 times per year, is available to all members. How often do you read Blue Jay?

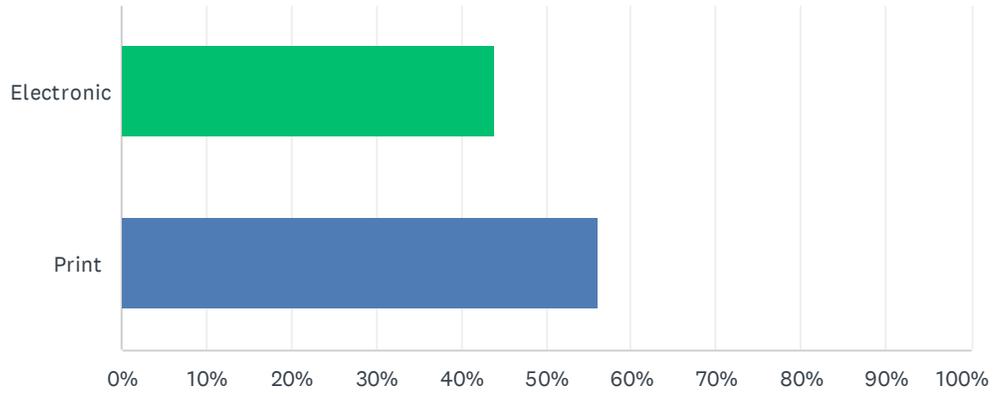
Answered: 219 Skipped: 1



ANSWER CHOICES	RESPONSES	
Every issue	66.67%	146
Frequently	14.61%	32
Occasionally	16.44%	36
Never	2.28%	5
TOTAL		219

Q10 Are you an electronic or print subscriber?

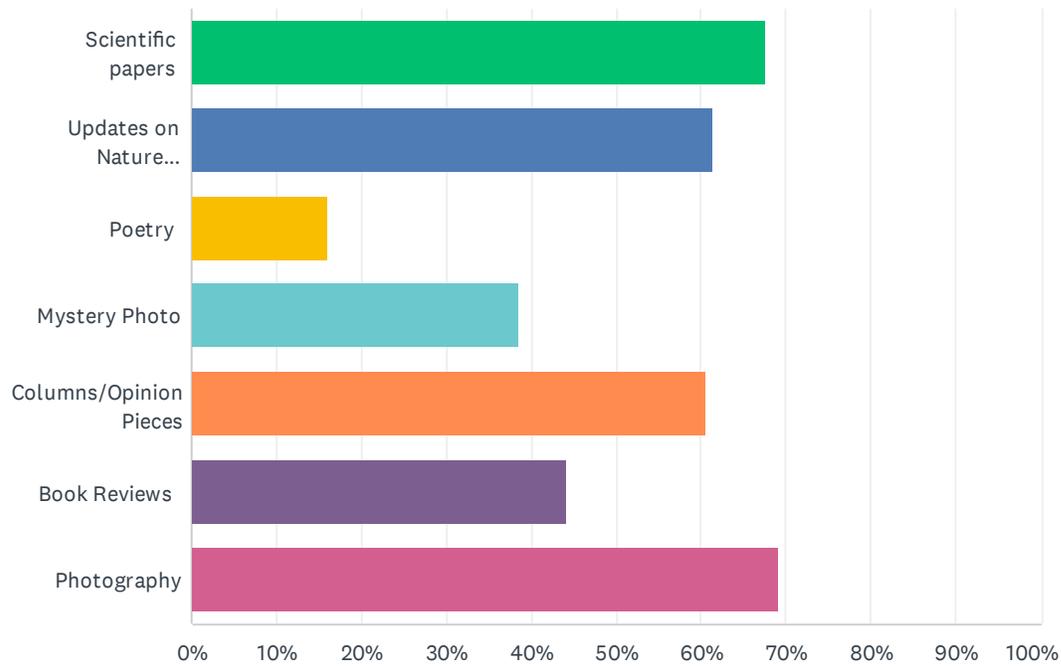
Answered: 216 Skipped: 4



ANSWER CHOICES	RESPONSES	
Electronic	43.98%	95
Print	56.02%	121
TOTAL		216

Q11 What type(s) of content in the Blue Jay do you enjoy the most (select all that apply)?

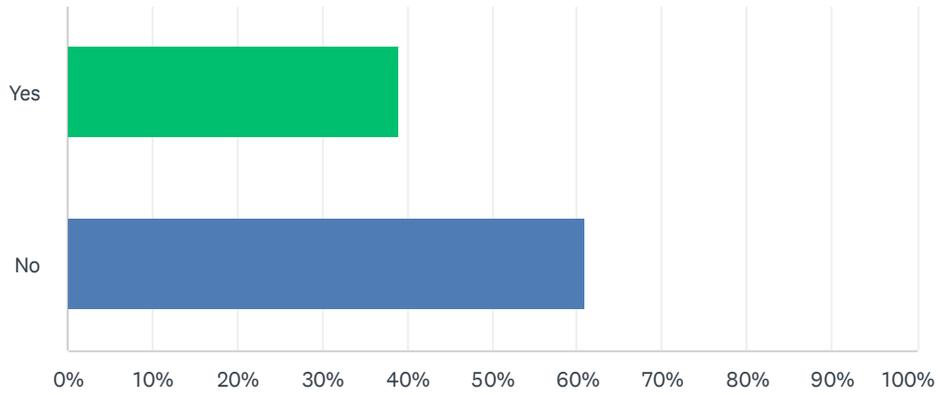
Answered: 213 Skipped: 7



ANSWER CHOICES	RESPONSES	
Scientific papers	67.61%	144
Updates on Nature Saskatchewan's programming	61.50%	131
Poetry	15.96%	34
Mystery Photo	38.50%	82
Columns/Opinion Pieces	60.56%	129
Book Reviews	44.13%	94
Photography	69.01%	147
Total Respondents: 213		

Q12 In the past, a youth section has been offered in Blue Jay. Is this something you would be interested in?

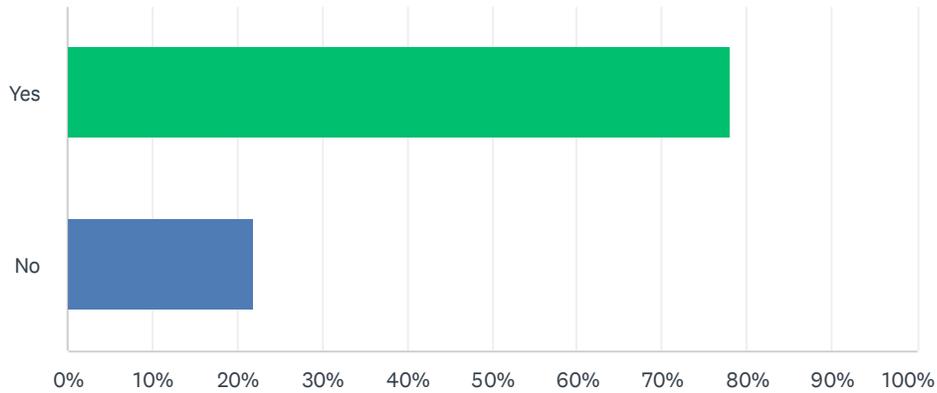
Answered: 208 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	38.94%	81
No	61.06%	127
TOTAL		208

Q13 Nature Saskatchewan is considering moving the annual Christmas Bird Count and Christmas Mammal Count data to an online-only format, on our website, rather than publishing the data within the Blue Jay, to save paper and provide space for other articles. Do you support this change?

Answered: 209 Skipped: 11



ANSWER CHOICES	RESPONSES	
Yes	77.99%	163
No	22.01%	46
TOTAL		209

Q14 Do you have any suggestions or feedback with respect to Blue Jay?

Answered: 70 Skipped: 150

- As I don't go on-line, getting the Christmas bird count in Blue Jay for me is better and having a handy record from other years.
- Articles showcasing different areas of our diverse province. I look forward to the yearly update of the loon survey at Madge Lake.
- Thank you for an entertaining and informative publication
- Summaries of CBC would be essential, for details people can go online
- If removing CBC info, could add a short comment/summary in print Blue Jay - Opinion pieces-give an idea how the nature landscape changes.
- Most info in the Blue Jay is not interesting to me. You may want to consider why the general public should care about the work NS does.
- If you change the CBC to on-line only format there will be no use for me to do our CBC counts, of which we have done 25 that no one else has done. You seem to be developing (like many others) the opinion that any and all information that is on-line is (and always will be) always available to everyone; forever. That may or may not be true. However, this push for on-line only data is gradually making it impractical or impossible for anyone to research anything without on-line access. That's ominous!
- Top notch publication, although a little too technical for me.
- Somehow reach younger adults and hear from them in BJ. The written word is supreme.
- As a child my mom subscribed to Blue Jay for me and family. Until recently I had all issues from the very beginning. I wrote articles as a child for it. I went as a youth on birding trips. I think it was a vital part in my exposure and lifelong enjoyment of nature. Kids should be encouraged. #16 as a child.
- I would support moving the Christmas counts to on-line, but ONLY if they were available to members and non-members alike, and if they were made down-loadable.
- Nothing I can think of.
- Annie M. is fabulous. She is doing a most excellent job.
-
- Continue to include the Christmas count results in the on-line version of the Blue Jay, remove them from the print version.
- I hope the Blue Jay continues to be produced, despite changes in interest. It's is a great publication!
- Follow Audubon rules for CBC Keep up the great work.
- Interesting articles about nature wildlife interesting places to visit.

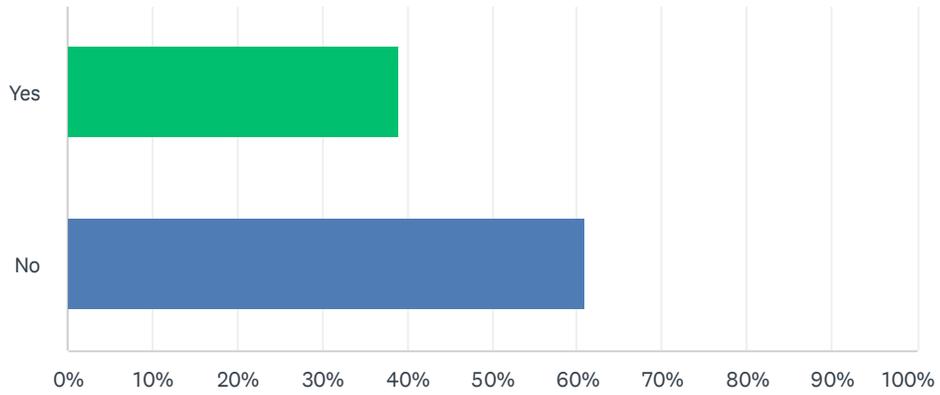
- In early years the SNHS had much more involvement of junior members, with a special section of the Blue Jay devoted to their observations and letters. It is unfortunate that this is no longer the case - I believe that it fostered a life-long commitment to the society in many young people.
- The quality of articles is very good as in not too heavily scientific but not just a collection of people's opinion. You have found that sweet spot in between.
- Articles in the past have been very informative! Info that is not found in many nature publications!
- I use to receive electronically but was mostly skimming the articles. I much prefer the paper copy and reading it slowly and cover to cover. Thank you for having the options available.
- Perhaps some nature-related articles that aren't scientific reports would be good to add.
- I've really appreciated efforts to add more general content from people, to balance the scientific articles. But I would not want to lose our publishing niche and am grateful there are folks who still want to write articles for us.
- re: #13 - only if this is best for Nature Saskatchewan. I enjoy the stories, discoveries of species, local information on birds, insects, mammals, reptiles, etc. I prefer print copy but understand that it is probably more convenient for NS to do online.
- I would appreciate the youth section to share with grandkids.
- Keep up the great work. For Q15 below, I would pay but it is not necessary as BJ is good as is.
- Keep up the good work
- Keep it going!
- I would really like to see the Blue Jay printed in full colour. It's such a shame to have so many beautiful nature-related photos come out in black and white, especially when nature offers such an array of colours. I would also like more updates on the work Nature Saskatchewan does, and not just through the stewards of Saskatchewan programs — should share stories of advocacy work as well, and what changes the society is arguing for or against.
- More personal observations from a citizen science point of view
- A great publication, keep producing!
- Keep up the great work!
- I enjoy the many contributions of the knowledgeable people who write on a great many topics
- The front photograph always takes my breath away. Keep it up!
- Excellent publication. Prefer the larger modern format
- Mostly awareness of the loss of our natural landscapes , native prairie (the most endangered eco- system in the world) loss of our wetlands, etc.
- Excellent the way it is. However the guidelines could do with updating so that there is more consistency among the articles in both tone (scientific or popular) and length.

- Some articles are longer format, and more formal, e.g Spencer Sealy. Not much that would inspire a young person, as was Lawrence Beckie! Think about attracting youth, i.e.the future! That young teacher guy could do that for you!
- Excellent publication
- Keep as a regional scientific journal.
- Interesting articles about nature wildlife interesting places to visit
- I like the trivia
- Really awesome publication!
- Keep printing Christmas Bird and Mammal count in Blue Jay. I read and re-read the count info The Blue jay is n excellent journal. The editor does a great job.
- We highly regard editor Annie McLeod & staff for putting together such a polished journal issue after issue. It is a daunting task. In our personal experience submitting Chimney Swift publications, the peer reviews are timely/efficient and rigorous. Overall, there is always something interesting in Blue Jay to appeal to the diverse readership i.e., laymen to biologists.
- carry on with the excellent quality nature journal
- I would prefer to read the printed copy of Blue Jay, so I'd appreciate being able to subscribe to just the print copy without having to also subscribe to the electronic copy.
- Keep up the good work!
- Please continue publishing and providing print editions.
- Keep up the good work
- I would like to subscribe o this publication!
- We enjoy every issue! The data distributed in #13 above could come by computer for us.
- Publish more research papers pertaining to the natural history of the Prairie Provinces.
- The Blue Jay would benefit from encourage from members reporting local observations. The winter edition had a great short article on Moss Phlox blooming mid winter. Is an example.
- I like the way it began with lots of grass roots input. Then it tried to get real scientific for a while and lost most of those folks. It's getting better again.
- I would like to suggest a reminder of new publications to members. My life is very hectic and I spend a lot of time online.
- Greatly appreciate the effort of staff and volunteers in continuing this valuable outlet for publications.
- I love the human nature section.

-If you move the bird counts to online-only, be sure to archive and make it easy for users to find previous years

Q15 Would you pay a higher membership fee to receive the print edition of the Blue Jay in full colour?

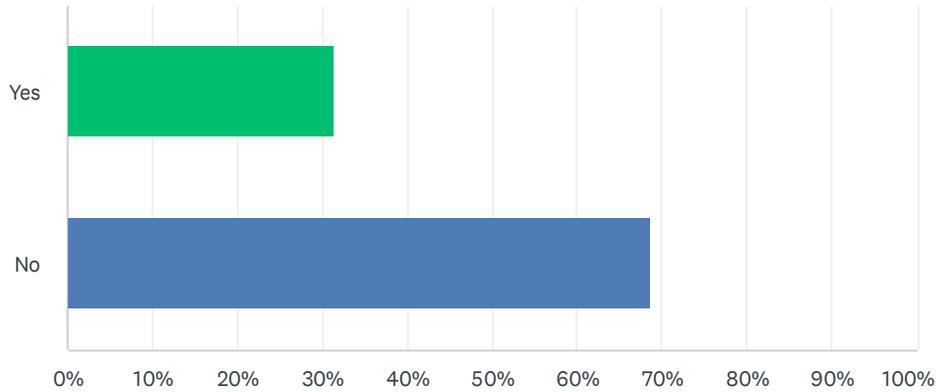
Answered: 203 Skipped: 17



ANSWER CHOICES	RESPONSES	
Yes	38.92%	79
No	61.08%	124
TOTAL		203

Q16 Have you ever submitted a photo or article to Blue Jay?

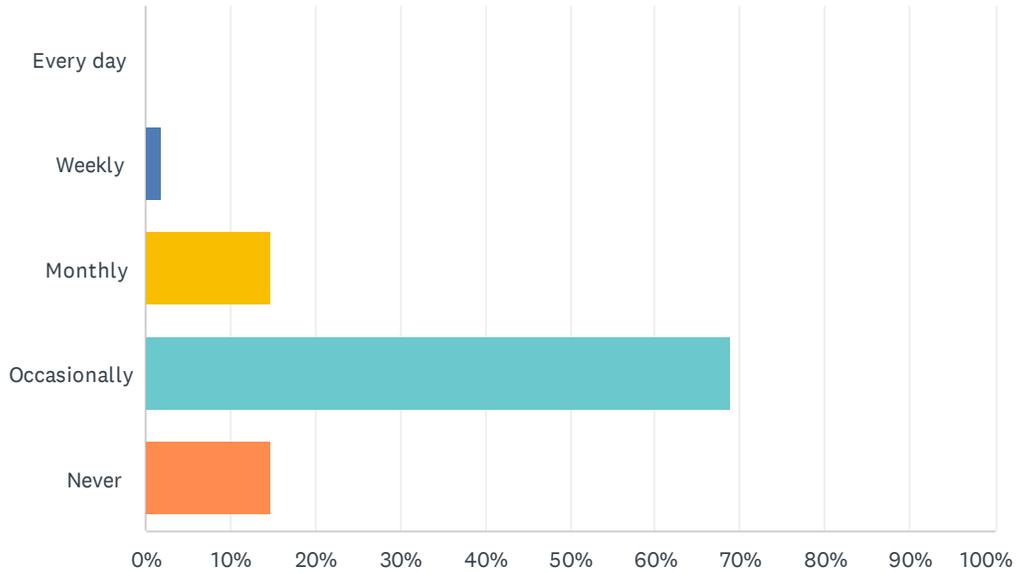
Answered: 217 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	31.34%	68
No	68.66%	149
TOTAL		217

Q17 How often do you visit the Nature Saskatchewan website?

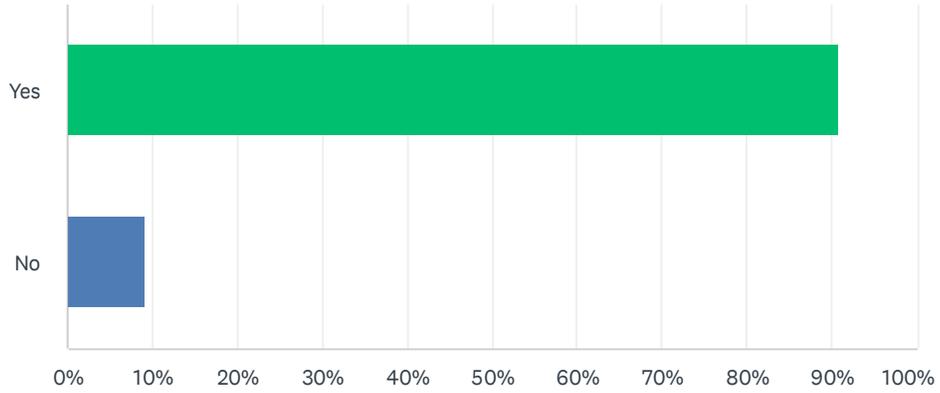
Answered: 218 Skipped: 2



ANSWER CHOICES	RESPONSES	
Every day	0.00%	0
Weekly	1.83%	4
Monthly	14.68%	32
Occasionally	68.81%	150
Never	14.68%	32
TOTAL		218

Q18 Did you find the information you were looking for on the Nature Saskatchewan website?

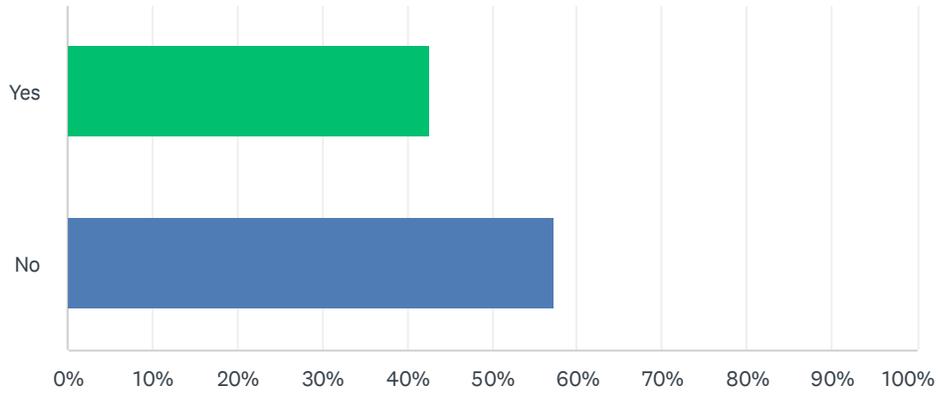
Answered: 184 Skipped: 36



ANSWER CHOICES	RESPONSES	
Yes	90.76%	167
No	9.24%	17
TOTAL		184

Q19 Have you visited the webstore on the website?

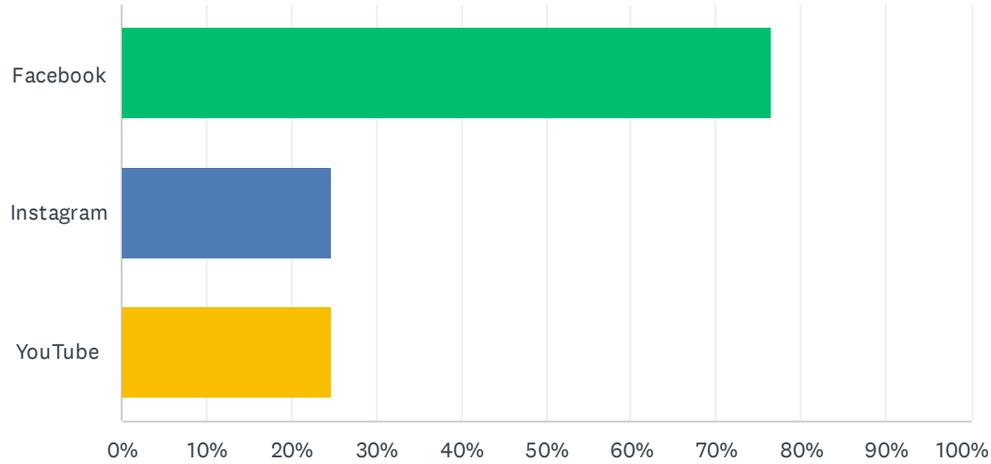
Answered: 211 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	42.65%	90
No	57.35%	121
TOTAL		211

Q20 Which of the Nature Saskatchewan social media channels do you follow? Check all that apply

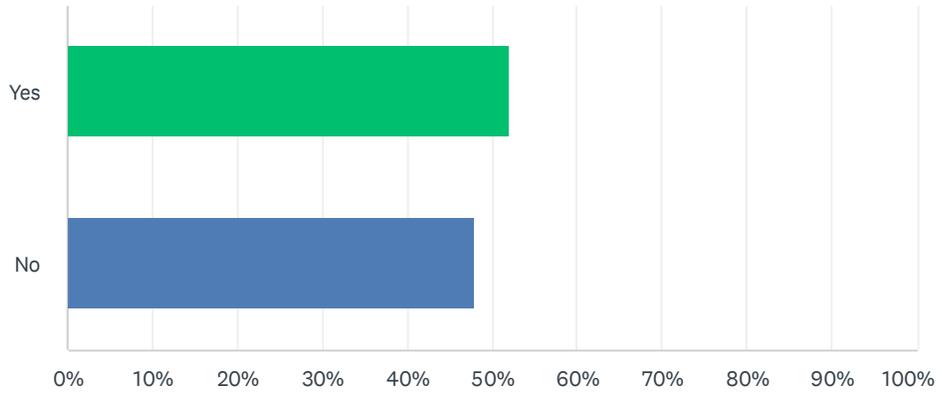
Answered: 85 Skipped: 135



ANSWER CHOICES	RESPONSES	
Facebook	76.47%	65
Instagram	24.71%	21
YouTube	24.71%	21
Total Respondents: 85		

Q21 Are you a subscriber of the monthly e-newsletter?

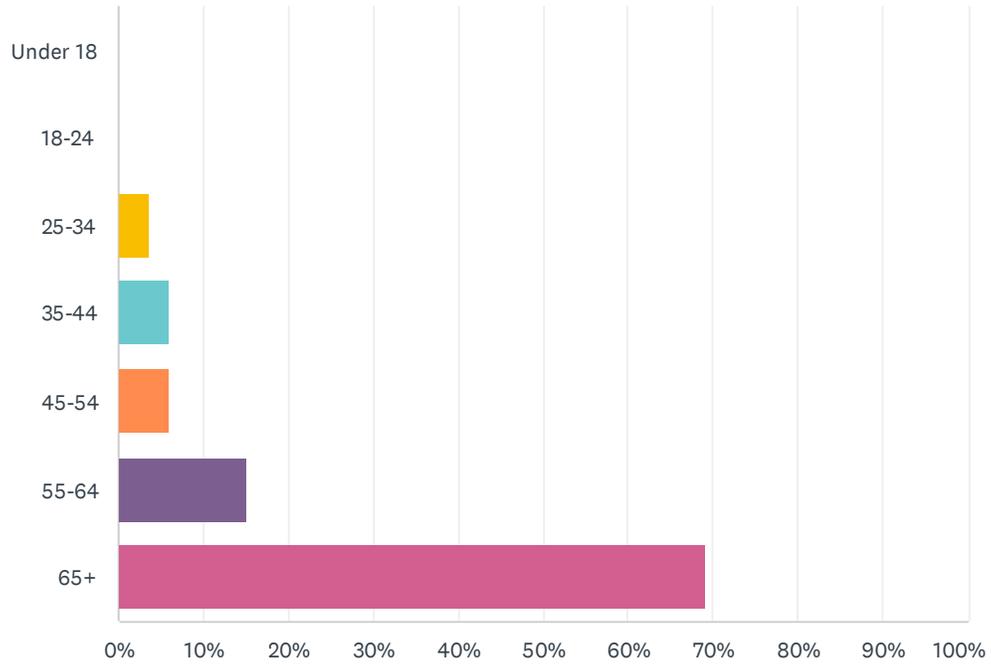
Answered: 206 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	51.94%	107
No	48.06%	99
TOTAL		206

Q22 What age group do you fall into?

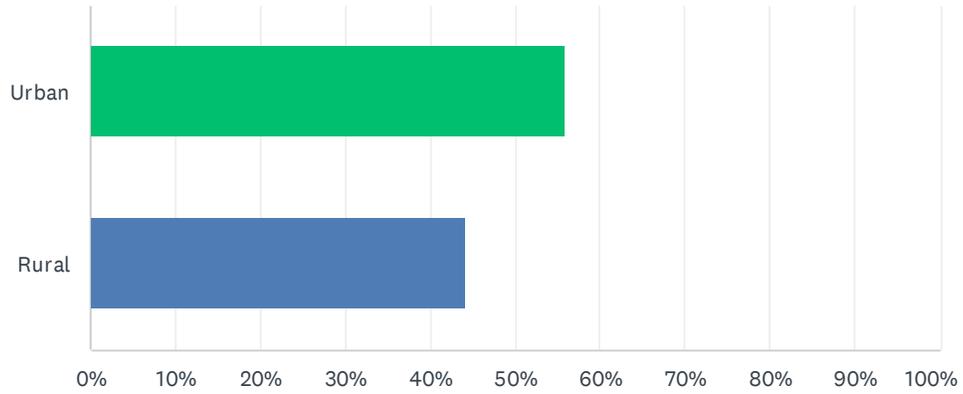
Answered: 217 Skipped: 3



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	0.00%	0
25-34	3.69%	8
35-44	5.99%	13
45-54	5.99%	13
55-64	15.21%	33
65+	69.12%	150
TOTAL		217

Q23 Where do you reside?

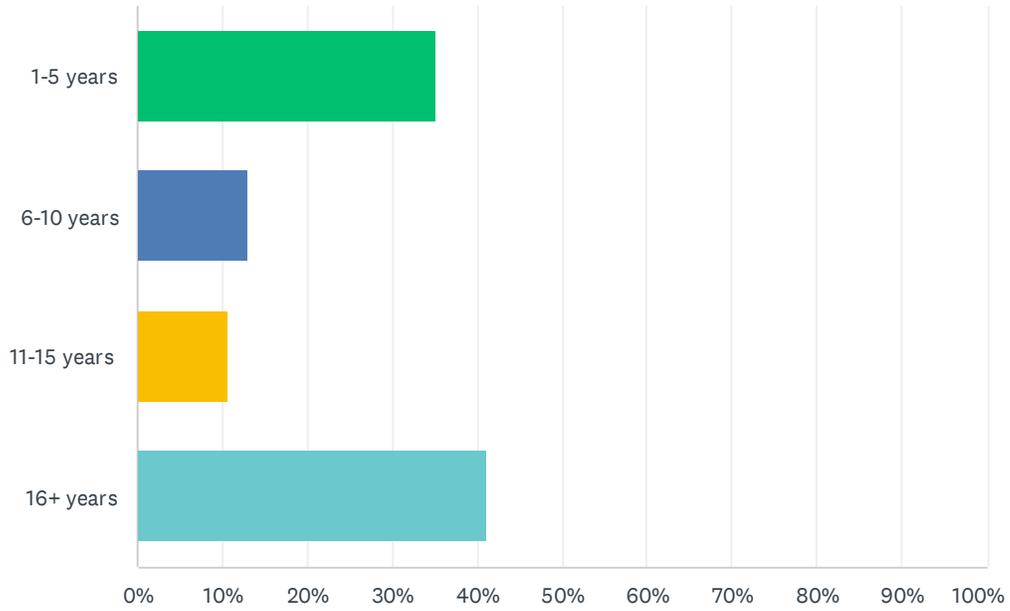
Answered: 218 Skipped: 2



ANSWER CHOICES	RESPONSES	
Urban	55.96%	122
Rural	44.04%	96
TOTAL		218

Q24 How long have you been a member?

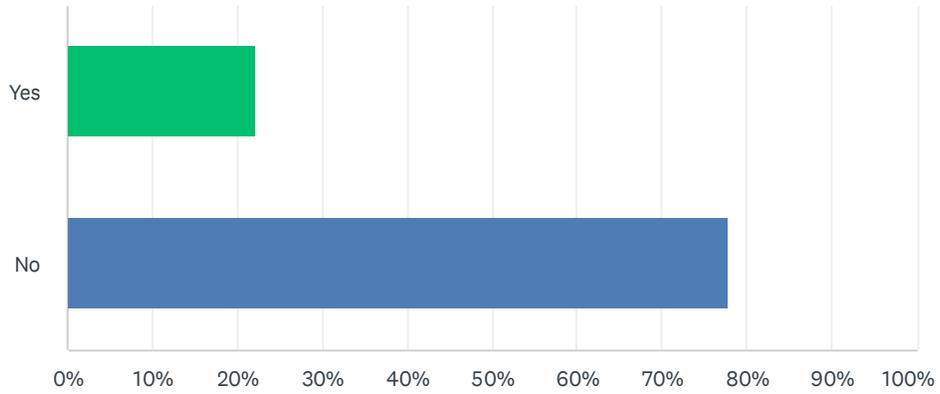
Answered: 216 Skipped: 4



ANSWER CHOICES	RESPONSES	
1-5 years	35.19%	76
6-10 years	12.96%	28
11-15 years	10.65%	23
16+ years	41.20%	89
TOTAL		216

Q25 Are you a life member?

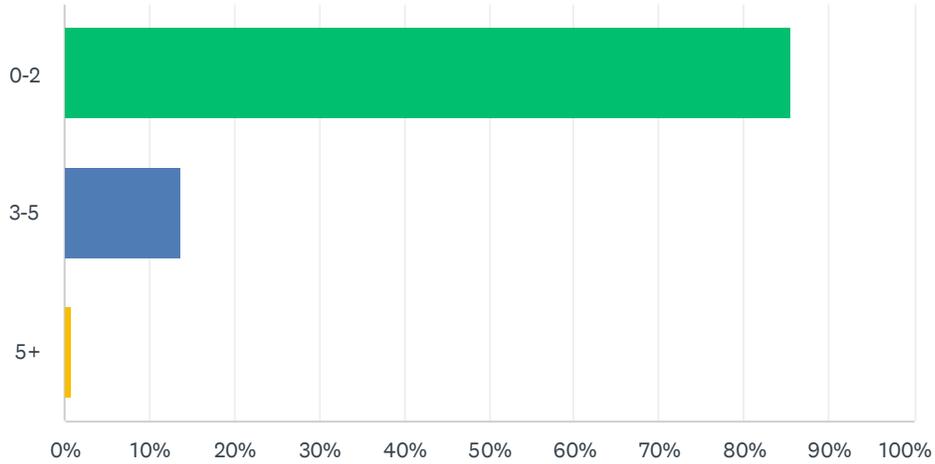
Answered: 212 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	22.17%	47
No	77.83%	165
TOTAL		212

Q26 If you have a family membership, how many members are in your family?

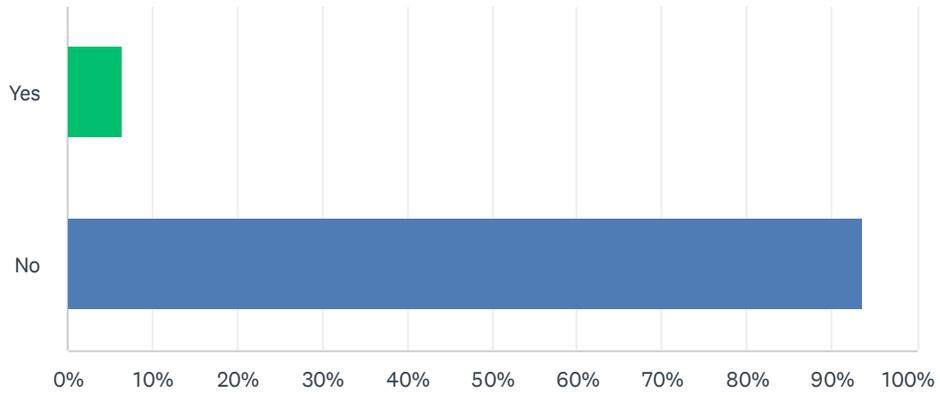
Answered: 110 Skipped: 110



ANSWER CHOICES	RESPONSES
0-2	85.45% 94
3-5	13.64% 15
5+	0.91% 1
TOTAL	110

Q27 If you have a family membership, do you have children under 12 in your family?

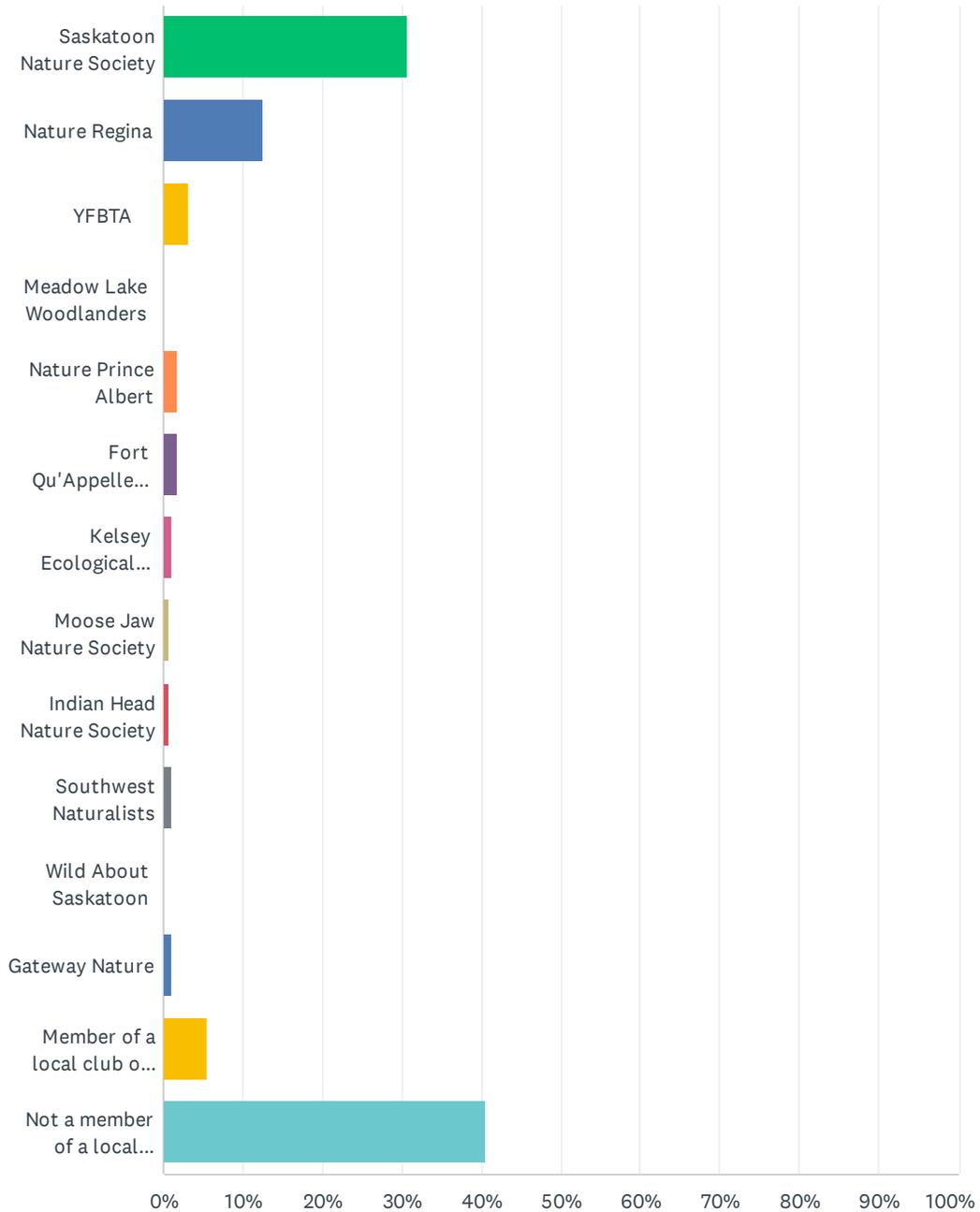
Answered: 108 Skipped: 112



ANSWER CHOICES	RESPONSES	
Yes	6.48%	7
No	93.52%	101
TOTAL		108

Q28 Are you a member of a Local Society? If yes, which one?

Answered: 183 Skipped: 37



Nature Saskatchewan Member Survey 2024

ANSWER CHOICES	RESPONSES	
Saskatoon Nature Society	30.60%	56
Nature Regina	12.57%	23
YFBTA	3.28%	6
Meadow Lake Woodlanders	0.00%	0
Nature Prince Albert	1.64%	3
Fort Qu'Appelle Nature Society	1.64%	3
Kelsey Ecological Society	1.09%	2
Moose Jaw Nature Society	0.55%	1
Indian Head Nature Society	0.55%	1
Southwest Naturalists	1.09%	2
Wild About Saskatoon	0.00%	0
Gateway Nature	1.09%	2
Member of a local club out of province	5.46%	10
Not a member of a local society	40.44%	74
TOTAL		183

Q29 Do you have anything you would like to add?

Answered: 80 Skipped: 140

- We enjoy the meets but maybe the time has come to have just one per year, supplemented by other local events and on line presentations.
- Keep up the good work.
- I consider myself a member at large or not very active.
- Our grown daughter is now involved. I have been a member since 1954.
- Do try to keep up your good work. I feel Nature SK is a wonderful organization and you do so much! I love wildlife and support all you do! I simply could not afford to give more money however.
- Joining with other 'stewardship' groups (eg NCC) to share guardianship of habitat areas should be encouraged. We need to protect more native habitat. It is past time to lift property taxes on areas of native habitat, even if privately owned. Church property is exempt, is nature not a spiritual place of many?
- Saskatchewan needs Nature Saskatchewan! Keep up the good work!
- I am a member of the Treaty Land Sharing Network
- I have attended Spring/Fall meets some time ago and more recently attended the Fall meet in Indian Head. It was an excellent experience! We plan on attending many more! I plan on checking out the social media options and subscribe to the monthly e-newsletter.
- Living in BC now and you guys help me stay in touch. I am 87.
- keep up the useful work.
- I do like the current series of articles "NS Member Spotlight".
- Valuable work, keep doing all that you do. Thank you!
- I feel Nature Sask. should focus even more on permanent habitat protection. Perhaps conservation easements that give an ongoing tax credit to the land owner that transfers with the title.
- Keep up the good work. Thank you.
- I live in Alberta although I did spend two years in Saskatoon during the 1960's. I have been a member of Saskatchewan Natural History Society (now Nature Saskatchewan) since the late 1950's. That's over 60 years!
- Thank you for all that you do!!
- I believe there is more benefit to being a Nature SK member for folks who live in or near Regina. Perhaps that is unavoidable, but that is why more webinar-type offerings might be a good idea

-I'm rural with limited internet. I've never done a zoom meeting. I'd like to attend field trips if I knew about them & were reasonably close to me. I'm interested in birds & botany but know of very few others in my area near Spiritwood. We have Witchekan Lake which is good for birding.

-I hope you can continue your good work towards helping our wildlife - flora and fauna. It breaks our hearts to see how animals and plantlife are disappearing - we see it in our rural area. We try our best to be stewards of our farm land. We have many species here that are on either the endangered or threatened list. If we can help in any way, please reach out.

-Member of other non-SK societies (Alberta)

-We need a better plan for keeping the website up to date. Its a bit hit and miss on some sections

-In addition to the Blue Jay, I really enjoy purchasing and reading Nature Saskatchewan's special publications.

-Conservation is important to us.

-NS is a great organization to belong to! Keep up the good job on nature programming and advocacy!

-Nature Saskatchewan is a great organization and the Blue Jay is a great one of a kind publication.

-Great leadership!!

-Long-time member of SNHS living in Alberta, mostly to receive the Blue Jay

-Nature Saskatchewan does great work with Burrowing Owls, Shrikes, etc.

-I live in Toronto and my daughter lives in Saskatoon. I joined in order to be able to participate in the environmental concerns when I visit. I want to meet like minded people who are interested in Native plants and their protection and to further people's knowledge of their importance.

- Good luck in future endeavors.

- The society does very valuable education and knowledge sharing

- Thanks to the staff, board and volunteers for all your good work.

- Keep up the good work!

- Thanks for all you do

- Impressive organization !!

-Keep up the good work.

-Keep up the great work Nature Saskatchewan

- This was difficult for me. I joined NS for the Blue Jay, loved the reports of sightings, updates, eg Grasslands, Old Man on His Back. etc. Drove to many Meets, enjoyed coming to know many, became friends with a few. Now, at 87, I miss the Meets. But still support NS. Live in Manitoba. Honoured to be a Fellow! I only hope that NS cultivates YOUNG PEOPLE in ways that some of you will know. Loved the Pygmy Owl report! Not to be too fussy, but the Loon report, p.6 has the word 'spotted' 7 times in the first column! A job for the editor! I do enjoy the Human Nature page, also the Mystery photos. I send best wishes for ongoing success and growth for the Society and for Blue Jay.

-Promoting publication opportunities to University students in the sciences to give them experience writing for the average person; include articles First Nations knowledge such as meaning of rock carvings or painted symbols such as along the Churchill or St.Victor.

- The society should be careful not to become too politically engaged (distracted) around climate change initiatives from governments. Rather, continue to focus on the impacts of climate change by the continued data collection of flora and fauna. The society has an important role for monitoring unbiased changes in the environment. As well, continue to be a voice for habitat conservation especially wetlands and native prairie.

- More interesting info by email

-I am a very new member, i have not received a newsletter or the blue jay yet....but I am anxiously waiting :)

- Nature Sask. does an excellent job. Thanks for doing these surveys as they provide valuable info.

- We live in Manitoba and are involved with the Manitoba Chimney Swift Initiative. The types of foundational, natural history studies which we do to establish preferred habitat, investigate breeding success etc. are very difficult to publish in many primary publications (space limitations, cost). Blue Jay's peer reviewed track offers an excellent endpoint for sharing conservation oriented results which are used to the benefit of Chimney Swift populations throughout Canada. Thank you for the valuable opportunity! With appreciation, Barb & Rob Stewart

- We travelled around Saskatchewan birding a few years ago and were struck by the beauty of the region. I also did a birding tour with Al Smith many years ago. We just wanted to support the work that Nature Sask is doing to preserve the integrity of the natural spaces for wildlife.

- Keep up the good work. I have been a member and reader/submitter of articles since 1960

- I'm not exactly a member, but am a participant. I really appreciate the information and I'm glad to do anything I can to support the work you do.

- More exciting, interesting merch/swag. For example: Bird Collective in the US. More perks for fundraising events (think kickstarter perks), educational gatherings and hikes. A really awesome patreon/youtube production like PBS EONS.

- FANTASTIC group!! Thank you

- I became a member of the stewardship program last summer when I participated in milk weed and monarch butterfly counts. I am unable to donate my time to nature saskatchewan for volunteer work but something I look forward to when I retire. My full time job keeps me busy.

- I do not participate in any social media channels including those mentioned in #20. I do participate in eBird and other online conservation links.

- I live in Alberta but thanks to rural roots I stay in touch with Saskatchewan interests and activities, taking part in a few of the activities offered through KES. I find myself sometimes sharing BlueJay information/articles with my naturalist friends here in Alberta.

- Currently working on a book to be published by Nature SK. I appreciate that initiative of the society. Many good publications over the years.

- Very concerned about the continued loss of habitat in agricultural Saskatchewan.

- I appreciate the work of Nature SK. It is important to bring nature back into the lives of everyone and maintain our natural environment. My time limitations for travel is difficult. As a falconer I have done demonstrations for The Wild Bird Store in Saskatoon and some presentations of falconry and our conservations work if they are close to Saskatoon. Unfortunately we are a small group and it is sometimes difficult to accomodate during the fall hunting season when the birds are available. This may be of interest to youth groups and members if we can manage it. I will look into a local membership with Saskatoon Nature Society.

- Thank you for being a voice for nature :)

- I have lived in AB for more than 30 years but have remained a supporter of NS. I have given talks to Local Societies and lead Breeding Bird Survey training sessions

- The survey questions overall were okay. Some of the questions were "leading" and should revised to be more objective. (For example: #7 I actually don't see any benefits to me being a member of the society.) It would have been better to allow multiple choices for some questions or at least an "other comment". Overall I am not that impressed with Nat SK. It seems to be very oriented toward the southern 1/4 of the province and neglects the remainder. The membership, like the local groups or for that matter most societies, seem to be cliquish which in itself very "off putting" to me and others I have talked to. Also, there is more in nature in SK than birds and a few plants but Nat SK and most of the locals seem focused on these groups. But I guess that is what the membership wants.

- Age and mobility issues limit my involvement in events other than local ones. I'd like to see the establishment of an online program for youth 18 and under. And, more attention to school curricula and emphasis on environment and nature - including basic awareness of nature and ways to be involved - e.g. promoting Arbor Week/Day and active participation for students esp. K-9.

- This being an anniversary year, it would be especially appropriate to highlight our partnerships with other organizations - in fact, I'd like to see more of that in the e-newsletter and any other media. It would illustrate our involvement in a much wider array of issues and activities than "just" our own - these links and involvements give us, as members, a sense of a much wider reach.

- Continue to provide excellent publications.

- Yes, I think it's important not to over-program children's experience in nature. All of the events (particularly by Nature Regina) geared toward children, I think, have the effect of having nature spoon fed to them like an event rather than have them develop the skills to live in nature. Also, I think merchandise should be limited to information. We cannot afford to keep producing t-shirts, hats, etc. that will end up in a landfill when our globe is currently stretched to the max.

- I only just became a member and have seen two issues of the newsletter. Do you ever share the events that local societies put on? That would be good, also virtual access to events that are not accessible to all members