

Blue Jay Advertisement Rates

*Are you an eNGO? Receive 10% off of your ad

*Book the same ad for all four quarterly issues and receive 15% off the total price

1/12 page (2.3 x 2.3 inches)	\$45
1/6 page (4.9 x 7.5 inches horizontal)	\$65
1/6 page (2.3 x 4.9 inches vertical)	\$65
1/3 page (4.9 x 4.9 inches square)	\$115
1/3 page (2.3 x 10 inches vertical)	\$115
1/2 page (7.5 x 4.9 inches horizontal or vertical)	\$175
2/3 page (4.9 x 10 inches vertical)	\$200
Full page	\$300

Material Requirements:

- Digital files only
- Use postscript fonts only (not Truetype)
- All ads run in black and white
- Please label your ad file with your/organization's name and the issue it is intended for (eg. name_spring_2016).
- Send all screen and printer fonts including embedded eps file fonts and all support files (high res eps/tif files)
- Total file size must not exceed 6MB
- Please email your ad to ebouvier@naturesask.ca